## FOR IMMEDIATE RELEASE AUGUST 9, 2018

**CONTACT** Elliot Zirulnik, Communications Manager 321-254-9453, ext. 236 <u>ezirulnik@brevardzoo.org</u>



## Spineless spectacular crawling to Brevard Zoo

MELBOURNE, Fla., August 9, 2018 — Whether they're covered in scales, spikes, scutes or slime, all species deserve their moment in the sun. That's the philosophy behind Cold-Blooded Weekend, Brevard Zoo's annual celebration for the less-loved members of the animal kingdom.

Dubbed a "spineless spectacular," this year's event will focus on invertebrates and the creatures that depend on them to survive. Guests will have the opportunity to view a beehive up close, meet a cockroach trainer, feed stingrays, sample insects at the "Bug Buffet" and more.

Perennial Cold-Blooded Weekend favorites like hands-on encounters, stingray feeding and tortoise races are all slated to return. The event, which is included with general Zoo admission, runs from 10 a.m. to 3 p.m. on September 1–3.

###

Brevard Zoo is home to more than 900 animals representing 195 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at <u>www.brevardzoo.org</u>.

*Treetop Trek features five aerial obstacle courses that whisk guests above parts of the Zoo and through lush Florida landscapes. More information is available at <u>www.treetoptrek.com</u>.*