



Sponsorship Opportunities

November 7, 2026

Signature Levels

Title Sponsor.....\$15,000

- **20 VIP Tickets** for Jazzoo with Premium Club Access
- **Onsite parking** in signature sponsor lot
- **Website:** Recognized as Title Sponsor on event landing page. **40K page views expected**
- **Presence on Site:** Company promotional material on display at event and digital recognition throughout
- **Email Communications:** Minimum 8 event emails. **216K impressions expected**
- **Social Channels:** Minimum 8 event posts on each channel (FB, Instagram, TikTok). **1.27M impressions expected**

Premium Club Sponsor.....\$10,000

- **16 VIP Tickets** for Jazzoo with Premium Club Access
- **Onsite parking** in signature sponsor lot
- **Website:** Recognized as Premium Club Sponsor on event landing page. **40K page views expected**
- **Presence on Site:** Primary promotion in Premium Club, with company promotional materials displayed in Premium Club. Digital recognition throughout the event
- **Email Communications:** Minimum 6 event emails. **162K impressions expected**
- **Social Channels:** Minimum 6 event posts on each channel (FB, Instagram, TikTok). **1M impressions expected**

Venue Sponsor.....\$10,000

- **16 VIP Tickets** for Jazzoo with Premium Club Access
- **Onsite parking** in signature sponsor lot
- **Website:** Recognized as Premium Club Sponsor on event landing page. **40K page views expected**
- **Presence on Site:** Company promotional materials displayed in designated venue. Digital recognition throughout the event
- **Email Communications:** Minimum 6 event emails. **162K impressions expected**
- **Social Channels:** Minimum 6 event posts on each channel (FB, Instagram, TikTok). **1M impressions expected**

All of the above levels will be recognized as their signature sponsor level in paid and earned media, which may include print, digital channels and website. 2M Impressions expected

Advocate Levels

Entertainment Sponsor.....\$7,500

Entertainment choices to be communicated

- **12 VIP Tickets** for Jazzoo with Premium Club Access
- **Website:** Recognized as Entertainment Sponsor on event landing page. **40K page views expected**
- **Onsite parking** in signature sponsor lot
- **Presence on Site:** Digital recognition throughout the event. Promotion on printed materials

Stage Sponsor.....\$5,000

Stage choices to be communicated

- **8 VIP Tickets** for Jazzoo with Premium Club Access
- **Website:** Recognized as Stage Sponsor on event landing page. **40K page views expected**
- **Onsite parking** in signature sponsor lot
- **Presence on Site:** Promotion on printed materials

Sustainability Sponsor.....\$2,500

- **4 VIP Tickets** for Jazzoo with Premium Club Access
- **Website:** Recognized as Sustainability Sponsor on event landing page. **40K page views expected**
- **Onsite parking** in signature sponsor lot
- **Presence on Site:** Promotion on printed materials



YES! I want to support Brevard Zoo's mission of
"We Share Our Joy of Nature to Help Wildlife and People Thrive"
by sponsoring Jazzoo.

To receive full promotional and added benefits of participation, please e-mail this form to Tara Beers at tbeers@brevardzoo.org, or mail to Brevard Zoo at 8195 N. Wickham Rd, Ste 100, Melbourne, Florida, 32940. Please send a vector file company logo (.eps or .tif) by October 16, 2026 to be included in the promotion of the Jazzoo event.

Name: _____

Company Name (as it should appear for promotion): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Participation Level - Signature

- ☐ Title Sponsor\$15,000 ☐ Premium Club Sponsor\$10,000
☐ Venue Sponsor\$10,000

Participation Level - Advocate

- ☐ Entertainment Sponsor\$7,500 ☐ Stage Sponsor\$5,000
☐ Sustainability Sponsor\$2,500

Payment Method

- ☐ Please send invoice ☐ Check will be mailed ☐ Please charge credit card

To pay for your participation with a credit card, please contact us directly at 321.254.9453, x206 or bring information and credit card directly to 8195 N. Wickham Rd, Ste 100, Melbourne, Florida, 32940, Attn: Tara Beers, no later than October 26, 2026.

Please bill us beginning _____ and thereafter on _____ schedule
date *frequency*

By signing, you agree to fulfill payment by October 26, 2026.

Signature: _____ Title: _____ Date: _____