

**FOR IMMEDIATE RELEASE**

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**Party for the Planet with Brevard Zoo**

MELBOURNE, Fla., April 6, 2026 — Brevard Zoo is inviting the community to Party for the Planet all month long with a host of special activities and programs designed to inspire action on behalf of healthy habitats for people and wildlife alike.

The celebration will launch with two Zoo-based events: Sensory Friendly Earth Day on April 11 and Party for the Planet on April 25. The activities at both these events will highlight the importance of the Perdido Key beach mouse to its coastal ecosystem as a caretaker for the dunes and its plants. These events will also share more about the roles that plants play in preserving shorelines.

“This vulnerable species is native only to 16-mile-long Perdido Key in northwest Florida’s Gulf coast, making it little-known outside the area,” said Amy Shea, Senior Manager of Interpretation and Guest Learning. “Party for the Planet will be helpful in increasing public awareness of the needs of Perdido Key Beach Mice, and other species that face extinction without immediate intervention, and what can be done to help.”

Designed to be a safe, inclusive place for children with exceptionalities and their families, our Sensory Friendly Earth Day will have Earth Day themed games, sensory exploration, crafts and more. This is a separately ticketed event with timed entries at 5 p.m., 5:30 p.m. and 6 p.m. Tickets are \$3 for Zoo members and \$7 for non-Zoo members, while children 3 and under are free. Tickets can be purchased at [BrevardZoo.org](http://BrevardZoo.org).

The community is also invited to join the largest coordinated Earth Day celebration in the world—Party for the Planet. On April 25, guests can celebrate at the Zoo as we showcase our conservation efforts and our work to protect species around the globe. From 10 a.m. - 3 p.m., every Zoo guest will receive an activity passport for collecting stickers as they visit stations focused on the ecological importance of beach mice, the broader importance of

coastal communities, and actions that they can take to help promote healthier waterways. All Party for the Planet activities are included in regular Zoo admission.

“We hope this experience may spark an interest in helping our environment through volunteer work at beach cleanups or even may influence choices in their daily lives that conserve and protect wildlife, such as the importance of picking up pet waste and reducing fertilizer use, choosing native plants, and respecting dunes and rules posted at local beaches,” Amy said.

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Brevard Zoo is home to more than 700 animals representing 170 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at [BrevardZoo.org](http://BrevardZoo.org).