



Brevard Zoo Student Media Policy

Brevard Zoo welcomes student reporters, filmmakers, photographers and podcasters to invite the Zoo and its animal wellbeing, conservation and education experts to be included in any student projects. To be considered, the project scope must focus on highlighting our mission critical work in animal wellbeing, conservation or education, and welcome interviewing one of our experts.

To ensure timely support from the Zoo, please follow the following guidelines:

- All reporting, film making, photography and podcasting requests must be made to the Zoo's Marketing & Communications team no later than 2 weeks before a proposed date. Contact Marketing@BrevardZoo.org with the following information:
 - The name of your school and in-progress degree.
 - The name and contact information for the professor or teacher requesting or guiding your project.
 - A summary of your project that shares how the Zoo will be included.
 - Any requested Zoo experts for interview.
 - If appropriate, provide a script and interview questions.
 - How the media will be distributed. i.e. as a class project only.
- If approval has been given by the Zoo's Marketing & Communications team, the student filmmaker will agree to:
 - Be accompanied by an appropriate Zoo staffmember while working at the Zoo and/or with fellow Zoo staff.
 - Provide a "Filmmaking/Photography in progress" sign if appropriate to be posted nearby throughout their work in the Zoo.
 - Potentially submit their approved projects for review by Brevard Zoo before being approved for usage.