



SATURDAYS & SUNDAYS
OCTOBER 2024

Dear Boo at the Zoo Supporter,

On behalf of Brevard Zoo, we would like to invite you to be a part of our most festive event of the year: **Boo at the Zoo 2024!**

On **Saturdays and Sundays** beginning October 5, Boo at the Zoo is will deliver sensational days, filled with animal encounters, ghostly ghouls, candy stations, signature entertainment and magical interactions once again. It is also your opportunity to **showcase your company** to more than 30,000 attendees.

This year, we will host **themed weekends** for all sponsors and guests to participate, with **characters, entertainment and music** and more to be announced.

Please refer to the enclosed Sponsorship Packet and select a level which reflects your connection with us. As a qualified 501c3 not-for-profit organization, a portion of your sponsorship is tax deductible. Being part of Boo at the Zoo is more than sponsoring an event – it is an investment in our mission of **sharing our joy of nature to help wildlife and people thrive.**

Should you have any questions, please reach out to our Corporate Relations Officer, Bri Richards at 321.254.9453 x241.

Sincerely,

Keith Winsten
Chief Executive Officer

Ellen Winter, Ph.D.
Chief of Philanthropy

SPONSORSHIP OPPORTUNITIES

SIGNATURE LEVELS

TITLE SPONSOR\$12,500

- Main Station Location
- Candy provided
- Onsite Storage
- Prominent Recognition on Event Page of Website
- Presented in all Event Promotion as Title Sponsor (billboards, tv commercials, radio stations and online advertising)
- 50 Brevard Zoo Admission Tickets
- 1 8' Table
- 4 Chairs
- 8 Wristbands per Day for Event Assistants
- 2 Zoo Volunteers
- Exclusive opportunity to be highlighted in member newsletter

LOOP SPONSOR\$5,000

Loop Choice: Administration · Rainforest Revealed · Wild Florida · Lands of Change

- Choice of Primary Location
- Candy Provided
- Onsite Storage
- Prominent Recognition on Event Page of Website
- Included in television and some radio promotion
- 25 Brevard Zoo Admission Tickets
- 8' Table
- Chairs or Bench for 4
- 4 Wristbands per Day for Event Assistants
- 1 Zoo Volunteer

ADVOCATE LEVELS

CANDY SPONSOR\$2,500

Location Choice: Meerkat · Cones · Celebration Garden · Flooded Forest · Jaguar · Wetlands · Black Bears

- Choice of Premium Location
- Candy Provided
- Recognition on Event Page of Website
- Included in some radio promotion
- 12 Brevard Zoo Admission Tickets
- 6' Table
- Chairs or Bench for 4
- 4 Wristbands per Day for Event Assistants

TREAT STATION\$1,000

Station Choice: Alligator Snapping Turtle · Cotton Top Tamarin · Howler Monkey · Giant River Otter · Kangaroo

- Choice of location
- Recognition on Event Page of Website
- 6 Brevard Zoo Admission Tickets
- 6' Table
- Chairs or Bench for 2
- 4 Wristbands per Day for Event Assistants



YES! I want to support Brevard Zoo's mission of
"We Share Our Joy of Nature to Help Wildlife and People Thrive"
by sponsoring Boo at the Zoo.

To receive full promotional and added benefits of participation, please e-mail this form to Bri Richards at brichards@brevardzoo.org, or mail to Brevard Zoo at 8225 North Wickham Rd., Melbourne, FL 32940. Please send Brevard Zoo a vector file company logo (.eps or .tif) by August 15, 2024 in order to be included in the promotion of the Boo at the Zoo event.

Name: _____

Company Name (as it should appear for promotion): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PARTICIPATION LEVEL

- TITLE SPONSOR** _____ **\$12,500** **CANDY SPONSOR** _____ **\$2,500**
- LOOP SPONSOR** _____ **\$5,000** **TREAT STATION** _____ **\$1,000**

PAYMENT METHOD

- Please send invoice Check will be mailed Please charge credit card

To pay for your participation with a credit card, please contact us directly at 321.254.9453, x241. Or bring information and credit card directly to the Zoo's main administration desk no later than September 9, 2024.

Please bill us beginning _____ and thereafter on _____ schedule
date frequency

By signing, you agree to fulfill payment by September 9, 2024.

Signature: _____ Title: _____ Date: _____

321.254.9453 x241 • BrevardZoo.org • 8225 North Wickham Road, Melbourne, Florida 32940

