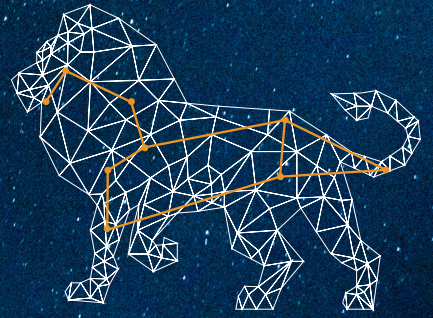


Safari under the Stars

SATURDAY, APRIL 27, 2024



Dear Safari Under the Stars Supporter,

We would like to invite you to be a part of Brevard Zoo's **30th Anniversary** at our most spectacular event of the year, **Safari Under the Stars 2024!** On Saturday, April 27, the most generous and committed members of our community will come together to **celebrate the impacts and benefits** delivered by this organization, made possible through the extraordinary support we receive.

Safari Under the Stars is poised to once again deliver a sensational evening, filled with animal encounters, sumptuous culinary delights, tasty libations, signature entertainment, silent and live auctions, a catered dinner and a magical Safari After Dark party. This year, we will host a private VIP event for all sponsors at the Signature Level with more details to be announced.

Please refer to the enclosed Sponsorship Packet and select a level which reflects your connection with us. As a qualified 501(c)(3) nonprofit organization, a portion of your sponsorship is tax deductible. Being part of Safari Under the Stars is more than sponsoring an event – it is an investment in our mission:

We Share Our Joy of Nature to Help Wildlife and People Thrive.

Should you have any questions, please reach out to our Corporate Relations Officer, Bri Richards at 321.254.9453 x241.

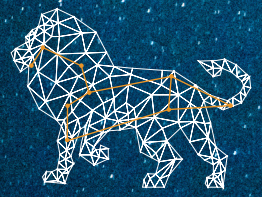
Sincerely,

Keith Winsten
Chief Executive Officer

Ellen Winter, Ph.D.
Chief Philanthropy Officer

Sponsorship Opportunities

SATURDAY, APRIL 27, 2024



SIGNATURE LEVELS

NORTH STAR PRESENTING SPONSOR _____ **\$30,000**

- Presenting Table for 16 at Safari Under the Stars on April 27
- 10 Guests for VIP Reception
- 16 Brevard Zoo VIZ One-Day Guest Passes
- Present Welcoming Remarks and Professionally Created Feature Video Presented at Event
- Priority Line during Event Check-In
- Prominent Recognition on Event Webpage by Logo
- Customizable Promotion to Brevard Zoo Audience(s)
- Double-page Centerfold Ad in the Event Program
- Opportunity to Provide Company Promotional Materials for Event
- Exclusive News Release
- Recognition for Your Support on All Brevard Zoo Mission-Related Blog Posts

CELESTIAL PREMIER SPONSOR _____ **\$20,000**

Signature Cocktail | Sponsor Reception

- Premier Table for 12 at Safari Under the Stars on April 27
- 8 Guests for VIP Reception
- 12 Brevard Zoo VIZ One-Day Guest Passes
- Priority Line during Event Check-In
- Recognition by Logo on Applicable Collateral Materials and Event Webpage
- Full Page Ad in the Event Program
- Opportunity to Provide Company Promotional Materials for Event
- Recognition for Your Support on All Brevard Zoo Mission-Related Blog Posts

GALAXY SPONSOR _____ **\$15,000**

Technology Advancements | Innovative Solutions | Authentic Engagement | Inspired Participation

- Premium Table for 10 at Safari Under the Stars on April 27
- 6 Guests for VIP Reception
- 8 Brevard Zoo VIZ One-Day Guest Passes
- Priority Line during Event Check-In
- Recognition by Logo on Applicable Collateral Materials and Event Webpage
- Full Page Ad in the Event Program
- Opportunity to Provide Company Promotional Materials for Event
- Inclusion on choice of Animal, Education, or Conservation Blog Posts in addition to Restore Our Shores

CONSTELLATION SPONSOR _____ **\$10,000**

Sustainability | Restore Our Shores | Oyster | Clam | Mangrove | Sea Grass | Manatees | Lagoon | Coquina Reef | Give From The Heart

- Table for 10 at Safari Under the Stars on April 27
- 4 Guests for VIP Reception
- 6 Brevard Zoo VIZ One-Day Guest Passes
- Recognition by Logo on Applicable Collateral Materials and Event Webpage
- Half-page Ad in the Event Program
- Inclusion on All Restore Our Shores Blog Posts

SHOOTING STAR SPONSOR _____ **\$7,500**

Auction Software | Live Auction | Silent Auction | Raffle | Cocktail Hour | After Party | Cigar Lounge | Dessert Bar | Red Carpet | Photo Op | Birthday Toast | WiFi | Centerpiece | Hors d'oeuvres | Entertainment | Gala Dinner

- Table for 8 at Safari Under the Stars on April 27
- 2 Guests for VIP Reception
- 4 Brevard Zoo VIZ One-Day Guest Passes
- Recognition by Logo on Applicable Collateral Materials and Event Webpage

STARDUST SPONSOR _____ **\$5,000**

- 4 Seats at Safari Under the Stars on April 27
- 2 Guests for VIP Reception
- Recognition by Name on Applicable Collateral Materials and Event Webpage

Applicable collateral materials may include, but not limited to, logo or name on stage viewing screens, print, news releases, event program, zoo newsletter, invitations, and electronic board.

ADVOCATE LEVELS

SHINING STAR SPONSOR _____ **\$1,000**

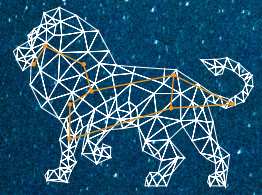
- 1 Seat at Safari Under the Stars on April 27
- Recognized in Event Program and Promoted at Event

STARLIGHT SPONSOR _____ **\$500**

- Join us during the VIP Sponsor Reception on Thursday April 11, and receive recognition in the event program, promotion at the events and have your donation support our annual Give From the Heart project.

Sponsorship Opportunities

SATURDAY, APRIL 27, 2024



YES! I want to support Brevard Zoo's mission
We Share Our Joy of Nature to Help Wildlife and People Thrive

To receive full promotional and added benefits of participation, please e-mail this form to brichards@brevardzoo.org or mail to Brevard Zoo at 8225 North Wickham Rd., Melbourne, FL 32940. Please send Brevard Zoo a vector file company logo by **February 6, 2024**, in order to be included in the promotion of the Safari Under the Stars April event.

Name: _____

Company Name: (as it should appear for promotion) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PARTICIPATION LEVELS

- | | |
|---|--|
| <input type="checkbox"/> NORTH STAR SPONSOR _____ \$30,000 | <input type="checkbox"/> SHOOTING STAR SPONSOR _____ \$7,500 |
| <input type="checkbox"/> CELESTIAL SPONSOR _____ \$20,000 | <input type="checkbox"/> STARDUST SPONSOR _____ \$5,000 |
| <input type="checkbox"/> GALAXY SPONSOR _____ \$15,000 | <input type="checkbox"/> SHINING STAR SPONSOR _____ \$1,000 |
| <input type="checkbox"/> CONSTELLATION SPONSOR _____ \$10,000 | <input type="checkbox"/> STARLIGHT SPONSOR _____ \$500 |

PAYMENT METHOD

To pay for your participation with a credit card, please contact us directly at 321.254.9453, x241 or bring information and credit card directly to the Zoo's main administration desk no later than April 11, 2024.

By signing, you agree to fulfill payment by April 11, 2024.

- Please send invoice. Check will be mailed. Please charge credit card.

Please bill us beginning (date) _____ and thereafter on (frequency) _____ schedule.

Signature: _____ Title: _____ Date: _____

East Coast Zoological Society is an IRS-designated 501(c)(3) nonprofit organization. Donations are tax-deductible. A copy of the official registration and financial information may be obtained from the division of consumer services (www.800HELPFLA.COM) by calling 1-800-HELP-FLA toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the state.