



FRIDAY & SATURDAY
NOVEMBER 3 & 4, 2023

Dear Jazzoo Supporter,

On behalf of Brevard Zoo, we would like to invite you to be a part of our most energetic event of the year: **Jazzoo 2023!** On Friday and Saturday, November 3 and 4, generous and committed members of our community will come together to **celebrate the impacts and benefits** delivered by this organization, made possible through the extraordinary support we receive. Sponsorship is your opportunity to **commemorate our accomplishments** with us and reach **one million** impressions.

Jazzoo is poised to once again deliver a sensational evening, filled with animal encounters, sumptuous culinary delights, tasty libations, and signature entertainment. This year, we will host **new entertainment and performers**, expanding our musical guests, stages and venues, with **featured artists** and more to be announced.

Please refer to the enclosed Sponsorship Packet and select a level which reflects your connection with us. As a qualified 501(c)(3) not-for-profit organization, a portion of your sponsorship is tax deductible. Being part of Jazzoo is more than sponsoring an event – it is an investment in our mission of **sharing our joy of nature to help wildlife and people thrive.**

Should you have any questions, please reach out to our Corporate Relations Officer, Bri Richards at 321.254.9453 x241.

Sincerely,

Keith Winsten

Chief Executive Officer

Ellen Winter, Ph.D.

Chief Philanthropy Officer

321.254.9453 x241 • BrevardZoo.org • 8225 North Wickham Road, Melbourne, Florida 32940



BREVARD ZOO IS A 501(C)(3) NOT-FOR-PROFIT INSTITUTION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-HELP-FLA OR VISIT THEIR WEBSITE AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

SPONSORSHIP OPPORTUNITIES

SIGNATURE LEVELS

TITLE SPONSOR\$15,000

- 20 Tickets for Jazzoo for Main Event on Saturday, November 4
- 8 Tickets to VIP Kick-Off Party on Friday, November 3
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Opportunity to Present Welcoming Remarks
- Company Promotional Material Display at Event
- Digital Recognition throughout Jazzoo
- Exclusive Voice Over and Logo on Cable, Broadcast and Radio Commercials

PREMIUM CLUB SPONSOR\$10,000

- 16 Tickets for Jazzoo for Main Event on Saturday, November 4
- 6 Tickets to VIP Kick-Off Party on Friday, November 3
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Company Promotional Materials Displayed in Premium Club
- Primary Promotion in Premium Club
- Digital Recognition throughout Jazzoo

VENUE SPONSOR\$10,000

Lands of Change · Paws On · Nourish 321 · Nyami Nyami Lodge · South Parking · Treetop Trek

- 16 Tickets for Jazzoo for Main Event on Saturday, November 4
- 6 Tickets to VIP Kick-Off Party on Friday, November 3
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Company Promotional Materials Displayed at Venue
- Primary Promotion at Venue
- Digital Recognition throughout Jazzoo

All above levels will be recognized in all collateral materials including, but not limited to, logo on print, television, news releases, zoo newsletter and billboard(s)

ENTERTAINMENT SPONSOR.....\$7,500

Acoustic · Cajun · Contemporary · Jazz · Lite Rock · R&B · Surf Rock · Top 40's · Red Carpet · Food Truck Alley · DJ & Games

- 12 Tickets for Jazzoo for Main Event on Saturday, November 4
- 4 Tickets to VIP Kick-Off Party on Friday, November 3
- Premium Club Access during Jazzoo
- Prominent Recognition on Event Page on Website
- Onsite Parking in Signature Sponsor Lot
- Digital Recognition throughout Jazzoo
- Promotion on Printed Materials

ADVOCATE LEVELS

STAGE SPONSOR\$5,000

Lands of Change · Cones · Paws On · Nourish 321 · Nyami Nyami Lodge · South Parking · Treetop Trek

- 8 Tickets for Jazzoo for Main Event on Saturday, November 4
- 2 Tickets to VIP Kick-Off Party on Friday, November 3
- Premium Club Access during Jazzoo
- Prominent Recognition on Event Page on Website
- Digital Recognition Throughout Jazzoo
- Onsite Parking
- Promotion on Printed Materials

PRISTINE PLANET SPONSOR..... \$2,500

- 4 Tickets for Jazzoo for Main Event on Saturday, November 4
- Premium Club Access during Jazzoo
- Recognition on Event Page on Website
- Onsite Parking
- Promotion on Printed Materials

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YES! I want to support Brevard Zoo's mission of
"We Share Our Joy of Nature to Help Wildlife and People Thrive"
by sponsoring Jazzoo.

To receive full promotional and added benefits of participation, please e-mail this form to Bri Richards at brichards@brevardzoo.org, or mail to Brevard Zoo at 8225 North Wickham Rd., Melbourne, FL 32940. Please send Brevard Zoo a vector file company logo (.eps or .tif) by September 1st in order to be included in the promotion of the Jazzoo event.

Name: _____

Company Name (as it should appear for promotion): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PARTICIPATION LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> TITLE SPONSOR | \$15,000 |
| <input type="checkbox"/> PREMIUM CLUB SPONSOR | \$10,000 |
| <input type="checkbox"/> VENUE SPONSOR _____ | \$10,000 |
| <input type="checkbox"/> STAGE SPONSOR _____ | \$7,500 |
| <input type="checkbox"/> ENTERTAINMENT SPONSOR _____ | \$5,000 |
| <input type="checkbox"/> PRISTINE PLANET SPONSOR | \$2,500 |

PAYMENT METHOD

- ☐ Please send invoice ☐ Check will be mailed ☐ Please charge credit card

Please bill us beginning _____ and thereafter on _____ schedule
date frequency

To pay for your participation with a credit card, please contact us directly at 321.254.9453, x241. Or bring information and credit card directly to the Zoo's main administration desk no later than October 12, 2023.

By signing, you agree to fulfill payment by October 12, 2023.

Signature: _____ Title: _____ Date: _____