



FRIDAY & SATURDAY
NOVEMBER 4 & 5, 2022

Dear Jazzoo Supporter,

On behalf of Brevard Zoo, we would like to invite you to be a part of our most energetic event of the year: **Jazzoo 2022!** On Friday and Saturday, November 4 and 5, generous and committed members of our community will come together to **celebrate the impacts and benefits** delivered by this organization, made possible through the extraordinary support we receive. Sponsorship is your opportunity to **commemorate our accomplishments** with us and reach one million impressions.

Jazzoo is poised to once again deliver a sensational evening, filled with animal encounters, sumptuous culinary delights, tasty libations, and signature entertainment. This year, we will host **new entertainment and performers**, expanding our musical guests and stages, with **Amanda Shaw** and more to be announced.

Please refer to the enclosed Sponsorship Packet and select a level which reflects your connection with us. As a qualified 501c3 not-for-profit organization, a portion of your sponsorship is tax deductible. Being part of Jazzoo is more than sponsoring an event – it is an investment in our mission of **sharing our joy of nature to help wildlife and people thrive.**

Should you have any questions, please reach out to our Corporate Relations Officer, Bri Richards at 321.254.9453 x241.

Sincerely,

Keith Winsten **Ellen Winter, Ph.D.**
Executive Director Chief of Philanthropy

321.254.9453 x241 • BrevardZoo.org • 8225 North Wickham Road, Melbourne, Florida 32940



BREVARD ZOO IS A 501(C)3 NOT-FOR-PROFIT INSTITUTION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-HELP-FLA OR VISIT THEIR WEBSITE AT WWW.800HELPLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

SPONSORSHIP OPPORTUNITIES

SIGNATURE LEVELS

TITLE SPONSOR\$12,500

- 8 Platinum Tickets for Jazzoo inclusive of VIP Reception on November 4, and Main Event on November 5
- Additional 12 Premium Tickets to November 5
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Opportunity to Present Welcoming Remarks
- Company Promotional Material Display at Event
- Exclusive Voice Over and Logo on Cable, Broadcast and Radio Commercials



PREMIUM CLUB SPONSOR\$10,000

- 6 Platinum Tickets for Jazzoo inclusive of VIP Reception on November 4, and Main Event on November 5
- Additional 10 Premium Tickets to November 5
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Company Promotional Materials Displayed in Premium Club
- Exclusive Promotion in Premium Club



SATURDAY NIGHT RIVER LODGE SPONSOR\$10,000

- 6 Platinum Tickets for Jazzoo inclusive of VIP Reception on November 4, and Main Event on November 5
- Additional 10 Premium Tickets to November 5
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Exclusive Promotion in Nyami Nyami River Lodge during Saturday Night



All above levels will be recognized in all collateral materials including, but not limited to, logo on print, television, news releases, zoo newsletter and billboard(s)

VENUE SPONSOR\$7,500

Lands on Change · Paved Pin · Nourish 321 · South Parking Lot · TreeTop Trek

- 4 Platinum Tickets for Jazzoo inclusive of VIP Reception on November 4, and Main Event on November 5
- Additional 8 Premium Tickets to November 5
- Premium Club Access during Jazzoo
- Onsite Parking in Signature Sponsor Lot
- Prominent Recognition on Event Page on Website
- Recognition in Celebration Garden
- Digital Recognition at venues
- Promotion on Radio, Print and Billboard(s)

ADVOCATE LEVELS

ENTERTAINMENT SPONSOR\$5,000

Jazz · Top 40's · Contemporary Jazz · Rhythmic Blues · Blues Boss · Cajun · Food Trucks · DJ & Games

- 2 Platinum Tickets for Jazzoo inclusive of VIP Reception on November 4, and Main Event on November 5
- Additional 6 Premium Tickets to November 5
- Premium Club Access during Jazzoo
- Prominent Recognition on Event Page on Website
- Digital Recognition Throughout
- Onsite Parking
- Promotion on Radio and Printed Materials

PRISTINE PLANET SPONSOR\$2,500

- 4 Premium Tickets for Jazzoo Main Event on November 5
- Premium Club Access during Jazzoo
- Recognition on Event Page on Website
- Onsite Parking
- Promotion on Printed Materials



YES! I want to support Brevard Zoo's mission of
"We Share Our Joy of Nature to Help Wildlife and People Thrive"
by sponsoring Jazzoo.

To receive full promotional and added benefits of participation, please e-mail this form to Bri Richards at brichards@brevardzoo.org, or mail to Brevard Zoo at 8225 North Wickham Rd., Melbourne, FL 32940. Please send Brevard Zoo a vector file company logo (.eps or .tif) by September 1st in order to be included in the promotion of the Jazzoo event.

Name: _____

Company Name (as it should appear for promotion): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PARTICIPATION LEVEL

- TITLE SPONSOR** **\$12,500**
- PREMIUM CLUB SPONSOR** **\$10,000**
- FRIDAY NIGHT VIP RECEPTION SPONSOR** **\$10,000**
- VENUE SPONSOR** _____ **\$7,500**
- ENTERTAINMENT SPONSOR** _____ **\$5,000**
- PRISTINE PLANET SPONSOR** **\$2,500**

PAYMENT METHOD

- Please send invoice Check will be mailed Please charge credit card

Please bill us beginning _____ and thereafter on _____ schedule
date frequency

To pay for your participation with a credit card, please contact us directly at 321.254.9453, x241. Or bring information and credit card directly to the Zoo's main administration desk no later than October 13, 2022.

By signing, you agree to fulfill payment by October 13, 2022.

Signature: _____ Title: _____ Date: _____