



**BREVARD ZOO**  
Conservation Fund

Brevard Zoo, a 501(c)3 non-profit organization, is a community-built zoo located in Melbourne, Florida. Brevard Zoo's mission is *"Wildlife Conservation through Education and Participation."*

Brevard Zoo's Quarters for Conservation (Q4C) program fulfills that mission in three ways – 1) funding wildlife conservation projects, 2) educating guests about current conservation issues, and 3) encouraging participation of Zoo guests in conservation decisions. The vision for the Brevard Zoo Conservation Fund is local communities protecting their wildlife and wild places for future generations.

### How Quarters for Conservation Works

The Quarters for Conservation program supports the Brevard Zoo Conservation Fund (BZCF). The Quarters for Conservation program is a \$0.25 surcharge from each general admission and \$5.00 surcharge from every Brevard Zoo membership purchased.

Three wildlife conservation organizations are highlighted for an entire year at the Quarters for Conservation voting station. Every Brevard Zoo guest receives a "quarter" token when they enter the Zoo to vote for the organization's work which most inspires them.

If selected, your proposal is funded by Brevard Zoo guests! Featured organizations will have photos and a project summary posted at the Quarters for Conservation voting station for guests to review before voting. Being featured at the Quarters for Conservation voting station is an opportunity to connect with a new audience who might not otherwise hear about your important conservation work.

### Funding Amount

The three organizations selected for funding by the BZCF will receive \$14,000. In addition, each organization will be awarded a bonus donation based on guest voting:

- 1<sup>st</sup> place - \$1,500
- 2<sup>nd</sup> place - \$1,000
- 3<sup>rd</sup> place - \$500

Funding can be used for operational support but **does not pay overhead**. If selected, the final report must indicate the major accomplishments of the project during the time-period support was given by the BZCF. Additional instructions and requirements can be found in the application.



*Brevard Zoo guests voting at the Quarters for Conservation voting station.*



**Applicant Requirements and Funding Priorities:**

- Applicants must be a non-profit wildlife conservation organization.
- Proposals focused on research must detail how the outcomes of the research will contribute directly to conservation efforts.
- Priority consideration will be given to proposals that encompass Brevard Zoo’s mission of “Wildlife Conservation through Education and Participation” by engaging and/or directly benefiting local communities.
- Priority consideration will be given to projects addressing a *significant* conservation need and that focus on building in-country capacity.

**Not Considered for Funding:**

- Proposals from other zoos and aquariums are not considered for funding; BZCF grants are intended for in-situ conservation organizations. Brevard Zoo values zoo/aquarium partnerships with in-situ conservation organizations and recommends zoos/aquariums encourage their in-situ partners to apply to the Quarters for Conservation program directly. As mentioned above, priority consideration is given to proposals demonstrating in-country capacity-building.
- Graduate research projects are not considered for funding.

**Application Deadline and Funding Timeline**

See application for detailed instructions and requirements.

Application packages should be submitted electronically to [Q4C@brevardzoo.org](mailto:Q4C@brevardzoo.org) by **September 1st**.

Q4C Application Package Due:	September 1 <sup>st</sup>
BZCF recipient announcement and notification:	On or before December 15 <sup>th</sup>
BZCF recipient featured at Quarters for Conservation voting station:	January 1 <sup>st</sup> – December 31 <sup>st</sup>
Funding disbursed to BZCF recipients: (25% per annual quarter of award year)	<p>April - \$3,500          July - \$3,500          October - \$3,500          December - \$3,500          Total = \$14,000</p> <p><i>Bonus donation will be included in the last disbursement after guest voting is calculated.</i></p>

***In keeping with Brevard Zoo’s green practices and conservation values, only electronic applications and proposals will be accepted.***