FOR IMMEDIATE RELEASE
AUGUST 20, 2020

CONTACT
Elliot Zirulnik, Communications Manager
321-254-9453, ext. 236
ezirulnik@brevardzoo.org

Brevard Zoo gala going virtual

MELBOURNE, Fla., August 20, 2020 — Safari Under the Stars, Brevard Zoo's annual gala, is going virtual this year. Scheduled for Saturday, September 26, the live broadcast will commence at 6 p.m. as a “preparty” with the program itself beginning at 6:30 p.m.

“With the ongoing pandemic taking a costly toll on our ability to carry out our mission-based programs, this may be the most important fundraiser in our history,” said Karen Davis, the Zoo's director of development. “And though we can't gather in person, this year's event will still be a night to remember filled to the brim with celebrity appearances, inspirational presentations and a thrilling live auction.”

The broadcast is free to watch for anyone with a computer or mobile device and internet access, although donations are encouraged. Registration is now open at www.brevardzoo.org/safari. Registrants will be emailed additional details and instructions as the event approaches.

Safari Under the Stars is presented by Flammio Financial Group, a private wealth advisory of Ameriprise, Inc. Those interested in supporting the event should contact corporate relations manager Christopher Stagman at cstagman@brevardzoo.org or 321-254-9453, ext. 485.

###

Brevard Zoo is home to more than 900 animals representing 195 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at www.brevardzoo.org.

Treetop Trek features five aerial obstacle courses that whisk guests above parts of the Zoo and through lush Florida landscapes. More information is available at www.treetoptrek.com.

The Aquarium Project is a plan to construct a world-class aquarium and conservation center at Port Canaveral. More information is available at www.theaquariumproject.org.