FOR IMMEDIATE RELEASE
OCTOBER 17, 2019

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Brevard Zoo welcomes new director of human resources

MELBOURNE, Fla., October 17, 2019 — Jackie Knorr has joined the Brevard Zoo team as its new director of human resources. Originally from Maryland, Knorr has worked in the tourism and hospitality sector for 20 years, most recently serving as the senior director of human resources for Marriott Vacations Worldwide. Knorr earned bachelor’s degrees in business communication and English from Towson State University.

Prior to moving to Florida in 2005, Knorr worked in human resources at Hilton Hotels Corporation and Fairmont Hotels & Resorts in New York City. She has lived in Brevard County since 2014.

“Mission-based work is something I believe in deeply,” said Knorr. “I am proud of be a part of an organization that touches all aspects of our community, and I can’t wait to help the Zoo continue to grow.”

Knorr, a lifelong animal lover, enjoys the ability to interact with animals at the Zoo, especially feeding the giraffe and birds.

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Brevard Zoo is home to more than 900 animals representing 195 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at www.brevardzoo.org.

Treetop Trek features five aerial obstacle courses that whisk guests above parts of the Zoo and through lush Florida landscapes. More information is available at www.treetoptrek.com.

The Aquarium Project is a plan to construct a world-class aquarium and conservation center at Port Canaveral. More information is available at www.theaquariumproject.org.