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Brevard Zoo receives donation from RCI Optics

MELBOURNE, Fla., September 5, 2019 — Brevard Zoo's Indian River Lagoon restoration efforts are getting a financial boost thanks to Right Coast Independent (RCI) Optics, a premium sunglass brand based in Cocoa Beach. Earlier this month, the Zoo's Restore Our Shores (ROS) program was the beneficiary of a \$11,500 donation—marking the second year in a row the Zoo has received such a gift.

This donation consisted of proceeds from raffle tickets sold at RCI's annual Inshore Invitational fishing tournament on Saturday, August 3. The event was sponsored by Boaters Exchange, Cayo Boatworks, Gator's Dockside, LIVE Watersports, RCI Optics, SeaDek Marine Products, Skinny Water Culture and Yamaha Outboards. The winner of the raffle received a boat.

"Our partnership with RCI Optics has allowed our local conservation efforts to flourish," said Jody Palmer, the Zoo's director of conservation. "We have a tremendous amount of gratitude for RCI Optics for yet again aiding our efforts to improve the lagoon."

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Brevard Zoo is home to more than 900 animals representing 195 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at www.brevardzoo.org.

Treetop Trek features five aerial obstacle courses that whisk guests above parts of the Zoo and through lush Florida landscapes. More information is available at www.treetoptrek.com.

The Aquarium Project is a plan to construct a world-class aquarium and conservation center at Port Canaveral. More information is available at www.theaquariumproject.org.