



BREVARD ZOO
Conservation Fund

Brevard Zoo, a 501(c)3 non-profit organization, is a community-built zoo located in Melbourne, Florida. Brevard Zoo's mission is *"Wildlife Conservation through Education and Participation."*

Brevard Zoo's Quarters for Conservation (Q4C) program fulfills that mission in three ways – 1) funding wildlife conservation projects, 2) educating guests about current conservation issues, and 3) encouraging participation of Zoo guests in conservation decisions.

How Quarters for Conservation Works

The Quarters for Conservation program supports the Brevard Zoo Conservation Fund (BZCF). The Quarters for Conservation program is a \$0.25 surcharge from each general admission and \$5.00 surcharge from every Brevard Zoo membership purchased.

Three wildlife conservation organizations are highlighted for an entire year at the Quarters for Conservation voting station. Every Brevard Zoo guest receives a "quarter" token when they enter the Zoo to vote for the organization's work which most inspires them.

If selected, your proposal is funded by Brevard Zoo guests! Featured organizations will have photos and a project summary posted at the Quarters for Conservation voting station for guests to review before voting. Being featured at the Quarters for Conservation voting station is an opportunity to connect with a new audience who might not otherwise hear about your important conservation work.

Funding Amount

The three organizations selected for funding by the BZCF will receive \$14,000. In addition, each organization will be awarded a bonus donation based on guest voting:

- 1st place - \$1,500
- 2nd place - \$1,000
- 3rd place - \$500

Funding can be used for operational support but **does not pay overhead**. If selected, the final report must indicate the major accomplishments of the project during the time-period support was given by the BZCF. Additional instructions and requirements can be found in the application.



Brevard Zoo guests voting at the Quarters for Conservation voting station.



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Applicant Requirements and Funding Priorities:

- Applicants must be a non-profit wildlife conservation organization.
- Proposals focused on research must detail how the outcomes of the research will contribute directly to conservation efforts.
- Priority consideration will be given to proposals that encompass Brevard Zoo’s mission of “Wildlife Conservation through Education and Participation” by engaging and/or directly benefiting local communities.
- Priority consideration will be given to projects addressing a *significant* conservation need.

Not Considered for Funding:

- Proposals from other zoos and aquariums; BZCF grants are intended for in-situ organizations.
- Graduate research projects

Application Deadline and Funding Timeline

See application for detailed instructions and requirements.

Application packages should be submitted electronically to Q4C@brevardzoo.org by **September 1st**.

Q4C Application Package Due:	September 1, 2019
BZCF recipient announcement and notification:	On or before December 15, 2019
BZCF recipient featured at Quarters for Conservation voting station:	January 1, 2020 – December 31, 2020
Funding disbursed to BZCF recipients: (25% per annual quarter of award year)	<p>April 2020 - \$3,500 July 2020 - \$3,500 October 2020 - \$3,500 December 2020/January 2021: \$3,500 Total: \$14,000</p> <p><i>Bonus donation will be included in the last disbursement after guest voting is calculated.</i></p>

In keeping with Brevard Zoo’s green practices and conservation values, only electronic applications and proposals will be accepted.