



**BREVARD ZOO  
CONSERVATION FUND**

Application Requirements

Application packages should include the following items submitted electronically at one time (not separately) to Q4C@brevardzoo.org:

- 1) Completed Brevard Zoo Conservation Fund (BZCF) application. Application form below;
- 2) Three photos (files 2 MB or larger) that best represent the project's work and accomplishments. Please attach photos to application email, or if images are too large to send by email please send link to photo sharing website for download. Also, please include captions and photo credits for each photo provided.

Additional documentation and supporting materials are optional.

Conditions of Acceptance

1. Brevard Zoo must receive a final report within one year of the project's receipt of the Brevard Zoo Conservation Fund payment. See "Final Report Guidelines" below.
2. Proceeds raised through Quarters for Conservation will be mailed to projects within the United States; International projects will have proceeds wired.
3. Brevard Zoo Conservation Fund will be acknowledged as a project sponsor in the following way:
  - In printed materials produced as a result of funding provided by Brevard Zoo Conservation Fund.
  - During formal talks given by the PI and in published papers authored by the PI as a result of funding provided by Brevard Zoo Conservation Fund.
  - On project's website.
4. Copies of applicable promotion/publications produced as a result of funding provided by Brevard Zoo Conservation Fund will be provided to Brevard Zoo.

I acknowledge that I have prior permission from photographers and subjects for all pictures provided to Brevard Zoo. Brevard Zoo may use these photos in social media, newsletters, and any other forms of marketing and updates relating to its conservation programs such as Quarters for Conservation.

Final Report Guidelines

Your final report will be shared with Brevard Zoo guests that fund the Quarters for Conservation program, and your project. This is your opportunity to speak directly to the guests, thank them for their support, and explain how they can participate in conservation in the future. The information and pictures you provide will be posted on the Brevard Zoo website, in the Zoo itself, and in member newsletters. Have fun with it!

Please include the following in the final report:

1. Specific description of how Brevard Zoo Conservation Fund money was spent,
2. Description of how Brevard Zoo Conservation Fund money benefited the project.
3. Major accomplishments of the project during the time period support was given by Brevard Zoo Conservation Fund.
4. Future goals for the project and how Brevard Zoo guests can help,
5. A minimum of three photos with captions, photo credits, and photo release waivers (if needed).

Only electronic formats of final reports will be accepted. The final report should be a maximum of two pages; Attachment of pictures and supporting documentation do not count against the page limit.

# BZCF Application



**Applicant's Name:**

**Principal Investigator's (PI) Name (if different from above):**

**Name of Conservation Organization:**

**Applicant's Mailing Address:**

**Phone/Skype/WhatsApp:**

**Email:**

**Website or Social Media Page:**

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**Total # Project Staff:**

**Total # Project Staff Who Are Citizens Of Country Where Project Operates:**

**Title of Project:**

**Geographic Location of Project:**

**Ongoing Project or Start and End Date:**

**Previous or Ongoing Funders:**

**Partners:**

**Focal Species or Ecosystem:**

**If relevant, IUCN Status of Focal Species:**

**Abstract:** Please give a brief overview of the organization's mission and this specific project for Brevard Zoo guests.  
(1500 character limit).

Project Summary

a) Briefly describe the need for the project. What threats are facing the species or area of focus?

b) Briefly describe the project and how its methodologies address the threats given above. Please list the project's goals and objectives. (*Narrative or bullet points accepted*)

**Project Evaluation**

a) How do you measure the project's success?

Please describe specific evaluation methods and expected outcomes. (*Narrative or bullet points accepted*)

b) Explain how the project contributes to landscape or species-level conservation efforts.

If the project is research-based, detail how the outcomes of the research will contribute directly to conservation efforts.

**Project Budget**

- a) What is the total project budget? What percentage of the total project budget would funding from Brevard Zoo support?
- b) What other financial support will the project be receiving?

- c) **Budget Narrative:** Please describe specifically how Brevard Zoo funding would be used to support the project.  
*(Bullet points, tables, etc. may be included but are not required.)*



How did you hear about this small grant?

**If your project is selected, the Brevard Zoo Conservation Fund proceeds will be mailed to organizations within the United States; International organizations will have proceeds wired with wiring fees covered by the Brevard Zoo Conservation Fund proceeds.**

**Brevard Zoo will need the following information to send funds:**

For U.S. - based projects, Employer Identification Number (EIN):

For U.S. - based projects, make check payable to:

For U.S. - based projects, mail check to:

For International-based projects:

I agree to provide required wiring information including beneficiary bank name, branch name, address, ABA/RTN or SWIFT/BIC Code, and International Bank Account Number (IBAN).

*Wire transfer form will be provided to international projects.  
Any incomplete or incorrect information could result in multiple wire transfer fees.*