

FOR IMMEDIATE RELEASE
MAY 9, 2019

CONTACT

Elliot Zirulnik, Communications Manager
321-254-9453, ext. 236
ezirulnik@brevardzoo.org



Brevard Zoo beats the heat with Arctic Blast Tuesdays

MELBOURNE, Fla., May 9, 2019 — There's nothing quite like summer heat in Florida, and Brevard Zoo plans on helping its guests stay cool with Arctic Blast Tuesdays.

Every Tuesday in June and July at 11:30 a.m. and 1 p.m., Zoo staff will place two or three 300-pound ice blocks in the Paws On "play lagoon," a shallow water play area. This activity is included with general Zoo admission.

"The kids are thrilled by how large these ice blocks are," said Andrea Hill, director of marketing and communications at the Zoo. "They melt quickly in the heat, so you'll want to be there as soon as we put the blocks in the water!"

###

Brevard Zoo is home to more than 900 animals representing 195 species from all over the world. As a not-for-profit organization, it is a leader in the fields of animal wellness, education and conservation. More information is available at www.brevardzoo.org.

Treetop Trek features five aerial obstacle courses that whisk guests above parts of the Zoo and through lush Florida landscapes. More information is available at www.treetoptrek.com.